

## PARTNERSHIPS

CCAP understands that the Equality Mural Project cannot happen alone. Support is fundamental to successful, meaningful events. This is why we seek help from equality rights oriented organizations.

We believe that the more organized groups we have supporting this effort the bigger the impact. We cannot pretend that the rights we seek will be easily gotten. The Health Care Reform debate should serve as an indicator of how large the fight ahead is.



### Why partner with CCAP?

CCAP is promoting a conceptual piece that people can get behind: It has width and mass, not just chants and signs. And thanks to our partnership with Art Miles, we already reach a global audience. As a partner, your organization will reach that audience when your name is added our web site and marketing materials. In exchange your group can provide a larger audience and contacts in your local area. We would like to have you as advocates to other individuals, groups and companies for support both financially and in other ways. CCAP is not asking for a donation from it's partners but won't turn one away. We'd appreciate if your group would hold local fund raising for equality murals.

### Why art...and why murals?

Ideally what we would like to see are the protest and marching events coordinated with a mural creation, essentially stamping each event with a lasting image. I believe it will also provide a larger sense of community amongst the LGBT and their friends. Our goal is to create a subtle influence, not an in your face 'I'm here and queer' imagery. We would look to local artists to create imagery. Murals can be portable images that can be displayed at multiple locations or they can be created on wall space donated by building/shop owners. Our signs can stay and be a part of the community.

### I can't draw or paint!

No problem, we pre-sketch images so volunteer work in a color by number environment.

We will have local artist on hand to help.

### How do we pay for this?

Donations are solicited from all sources. The greater the number of organizations involved, the larger the audience. The larger the audience, the greater the number of companies that will participate. Individuals attending the painting event may also donate. There is also the option of individual donations at marches and protests.

### How are donations handled?

All Donations are given to the Art Miles Mural Project (AMMP)/United Nations Association of San Diego (UNA USA San Diego) and earmarked for CCAP. AMMP serves as CCAP fiscal agent.

### Donations are for:

- \* **Supplies**
- \* **Site for the project**
- \* **Operations**
- \* **Project Management**

### Why CCAP?

CCAP has the experience and proven track record in creating and managing these large scale events. Our largest event to date involved 2000 volunteers. We created 1400 paintings and 250 mosaic tile benches all in 2 hours.

We are excited and look forward to meaningful events.