

Paint the Change

We offer corporate sponsor the option of participating in our events and/or providing donations. Your corporate volunteers can be part of the community mural project by participating with Crescent City Art Project. Through teamwork, volunteers gain a valuable experience in the work they produce. Creative Director, D. Banfield has created projects for:

Starbucks
Travelocity
Target
Kaiser Permanente
Outback Steakhouse
National Basketball Association
Guiding Light Soap Opera
Men's Vogue
NBA
Tavis Smiley and the State of the Black Union
McGraw Hill
United Healthcare
Congress of Day Laborers

In the climate of our time the question of equality is a "hot button" topic. To stand on the side of equality will call for courage and resolve. The

Equality Mural Project allows for a corporation to show support on this issue in a positive peaceful light.

If your corporation has been a friend to the LGBT community, your continued support as a corporate sponsor is greatly appreciated.

Why art and why murals?

Ideally we would like to see the equality events coordinated with a mural creation, essentially stamping each event with a lasting image.

Murals are high profile images, improving the environment in which they are created. Any corporate sponsored mural can include a logo to the imagery or a dedication plaque.

CCAP will not place any obscene or inappropriate imagery anywhere.

We believe family values and equality are not mutually exclusive. Our work always keeps the community in mind. We would look to local artists to create imagery but have final say in what is displayed. CCAP will collaborate with our corporate sponsors on the imagery. Murals can be portable images that can be displayed at multiple locations or they can be created on wall space donated by building/shop owners.

I can't draw or paint!

No problem, we pre-sketch images so volunteers work in a color by number environment.

We will have local artist on hand to help.

Why CCAP?

CCAP has the experience and proven track record in creating, managing these large scale events. Our largest event was with 2000 volunteers. We created 1400 paintings and 250 mosaic tile benches all in 2 hours.

Funding

Donations/Sponsor funds are for:

- * Supplies
- * Site for the project
- * Operations Cost
- * Project Management

Typically the costs of projects are determined by the amount of volunteers.

Our Role

Pre-Project Role:

Create images for the day of service (All images are original)

- Sketch all original images prior to the day of service
- Estimate and order all supplies
- Serve as a local point of contact for the corpora-

tion and the community partners. Recruit additional artists and team leaders for day of service in order to maintain a leadership at venue.

- Determine art installation sites and take photos

Day of Service Role:

- Organize supplies on-site
- Disperse volunteers to projects
- Supervise volunteers
- Coordinate the close of projects
- Troubleshoot issues pertaining to mural projects
- Ensure the project start and stop times meet the schedule set out by the visiting corporation
- Orchestrate an overall enjoyable and meaningful experience for those involved

Post Project Role:

- Remove any remaining supplies from the site
 - Ensure the site is clean
 - Coordinate the donation of the left over supplies to the predetermined locations (schools, local artists as part of artist appreciation, etc.)
 - Produce reports as needed and develop final project report
- CCAP looks forward to fun engagements.



CCAP PROJECTS

Crescent City Art Project creates one of a kind service projects for local and visiting volunteer groups, corporations, and nonprofit organizations.

Starbucks

October 2008
2000 volunteers
1400 paintings
250 mosaic benches
25 schools through out New Orleans
received 56 paintings and 5 benches
Remaining supplies donated to local artists and non-profits

Tavis Smiley and the SBU

February 2008
Fannie C Williams
60 volunteers
50 paintings

United Healthcare

March 2008
Welcome Middle School
2 day project
50 paintings
10 mural paintings
50 volunteers

Congress of Day Laborers

July 2008
EOC Head Start School
1 Large mural
50 volunteers

Travelocity*

November 2007
Marie Henderson School
7 large mural paintings
50 volunteers

Target*

April 2007
Kipps School
2 large Mural Paintings
30 volunteers

Kaiser Permanente*

February 2007
Frederick Douglas
2 day project
50 paintings
10 mural paintings
60 volunteers

National Basketball Association*

Frederick Douglas
2 day project
50 paintings
10 mural paintings
50 volunteers

Guiding Light Soap Opera*

July 2007
New Orleans Mission
60 paintings
50 volunteers

Men's Vogue*

April 2007
Agnes Bauduit
25 paintings
20 volunteers

NBA*

February 2008
Pierre A. Capdau Elementary
10 paintings
30 volunteers

McGraw Hill*

January 2007
Kipps School
2 day project
50 paintings
10 mural paintings
50 volunteers

*D. Banfield project in partnership with Hands On New Orleans